



Avicultural Society of America
 P. O. Box 3161
 San Dimas, CA 91773
 (909) 599-7577

**FULL
 COLOR
 EVERY
 ISSUE!**

**ASA Avicultural Bulletin
 Member Display Advertising Rates**

Ad Submittal:

Ads must reach your account manager six weeks prior to the date of the issue for which the ad is to be inserted. Example: 15th January for the March/April issue.

Digital artwork should be submitted in at least 300 dots per inch in either pdf, jpg or tiff file formats and may be sent to Carol Stanley: headbirdbrain@aviculture.tv. File sizes must be under 10 megabytes. For files over 10 megabytes, please email Carol Stanley: headbirdbrain@aviculture.tv to arrange for a dropbox folder to be allocated to upload your file.

Steve Duncan
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Please include payment with placement of ad and note the number of issues in which the ad is to appear. Make the check or money order payable to:
 THE AVICULTURAL SOCIETY OF AMERICA, INC.

COLOR:

Inside Front or Back Cover 4-5/8" w x 7-1/2" h with full page bleed trim size 5-1/2" w x 8-1/2" h, add	\$400.00 \$25.00
Full Page 4-5/8" w x 7-1/2" h (no bleed available on inside pages)	\$300.00
Two-thirds Page 4-5/8" w x 5" h	\$200.00
Half Page 4-5/8" w x 3-5/8" h	\$150.00
Third Page 4-5/8" w x 2-5/16" h	\$100.00
Quarter Page 2-1/8" w x 3-5/8" h	\$75.00
Standard Business Card 3-1/2" w x 2" h	\$50.00



There is a 10% discount for six (6) consecutive issues paid in advance. Non-members add \$25 to the first insertion price for membership.
NEW: This also includes, at no extra charge, inclusion on the ASA web page with a link to your site.

Position request center pages, R or L, as available, \$25.00 added to normal space cost each run.

Please contact Carol Stanley for more information.
 email: headbirdbrain@aviculture.tv
 Telephone: 707-448-3861 home 925-698-0191 mobile

Advertising layout and design available from Feathered Nest at additional charge.

Copy Deadlines

ISSUE PUBLISH DATE	COPY DEADLINE	ISSUE PUBLISH DATE	COPY DEADLINE
JAN/FEB	DEC 1	JUL/AUG	JUN 1
MAR/APR	FEB 1	SEP/OCT	AUG 1
MAY/JUN	APR 1	NOV/DEC	OCT 1

ASA Avicultural Bulletin
Display Ad Dimensions



Full page with bleed - front or back cover only
5 1/2" x 8 1/5" high

Full page - no bleed
4 5/8" x 7 1/2" high

Standard Business Card
3 1/2" x 2" high

Quarter page
2 1/8" x 3 5/8" high

Two-thirds page
4 5/8" x 5" high

Half page
4 5/8" x 3 5/8" high

Third page
4 5/8" x 2 5/16" high



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Advertising Account Executive
Carol Stanley
headbirdbrain@aviculture.tv
925-698-0191

Dear Aviary Supplier:

The ASA Avicultural Bulletin magazine is published 6 times a year and is sent to over 500 avid bird breeders and owners throughout the United States.

Founded in 1927, the ASA has been critically acclaimed for the diversified content and great photos now expected in each Bulletin.

The upcoming issue will feature a story on the joy of outdoor aviaries. The article will include many photos and, where possible, ad placement will be within or on surrounding pages of the article. Placement preference is given on a first come, first served basis. However, there is no bad spot in the Bulletin!

This is the perfect opportunity for you to get your name out to our members and make them aware of your aviary products.

For more information, please respond to this e-mail with your contact information and I will be happy to send you the Display Advertising Rate Sheet along with a pdf version of the ASA Avicultural Bulletin at no charge.

Regards,

Carol Stanley
Account Manager
headbirdbrain@aviculture.tv
925-698-0191 mobile
707-448-3861 home

